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## BOE Offers Strategies for Success at Small Business Fair and Resource Expo Free Indio Event Helps Small Business Owners and Entrepreneurs Succeed

**Sacramento** – Business owners, entrepreneurs, and individuals who would like to start a business are invited to attend a free small business fair in Indio on Tuesday, March 18, 2014. California State Board of Equalization (BOE) Vice Chair Michelle Steel and the City of Indio are sponsoring this event.

Those looking for assistance with state and federal tax laws, as well as those who want to expand their business knowledge, will benefit from presentations given by representatives from the BOE, Internal Revenue Service, Franchise Tax Board, Employment Development Department, U.S. Small Business Administration, and the Small Business Development Center. Seminar topics include, social media marketing, sales and use tax basics, forms of ownership, better business through better records, employee or independent contractor, and loan programs and services.

**Event:** Free Indio Small Business Fair and Resource Expo

**Date**: Tuesday, March 18, 2014

**Time:** 9:00 a.m. to 2:45 p.m.

(Check-in begins at 8:30 a.m.)

**Place:** The Indio Teen Center

81678 Avenue 46 Indio, CA 92201

**Registration:** 1-888-847-9652 or online

Learn more about a variety of other BOE in-person seminars and online seminars

Editor's note: The following PSAs (15-second audio) and (30-second audio) are available for your use.

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Elected to the Board of Equalization in 2006 and re-elected in 2010, Michelle Steel serves as *Southern California's elected taxpayer advocate*. In December 2007, Steel discovered the Board of Equalization had delayed the return of millions of dollars in security deposits owed to California businesses. Procedures were changed due to Steel's decisive leadership. Following her investigation, the tax agency refunded tax security deposits to over 5,500 small businesses. To date, over \$100 million in security deposits have been returned to taxpayers.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects \$56 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit <a href="https://www.taxes.ca.gov">www.taxes.ca.gov</a>.

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